



JOHNPEARSONASSOCIATES

YOUR WEEKLY STAFF MEETING

5-MINUTE MANAGEMENT INSIGHTS FOR YOUR BUSINESS OR NONPROFIT

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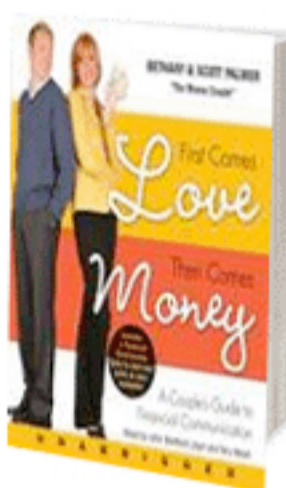
Financial Infidelity

Your Don't-Do List



John Pearson, President
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Issue No. 131 of *Your Weekly Staff Meeting* highlights a "learn-to-fight-fair" money book for married couples. It may be the best financial bonus you could give your team members this year. And this reminder, visit the eNews archives at my [Buckets Blog](#) and check out my [Management Buckets](#) website with dozens of resources and downloadable worksheets for your staff meetings.



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Financial Infidelity

"The first time I cheated on my wife we ended up without a kitchen. Hi, my name is Scott, and I have committed financial infidelity." That's the first line in this week's book—and I didn't put it down until I read the whole thing. The authors are the real deal.

This year you may not be able to increase your staff salaries and benefits, but you can help your team members increase their financial acumen. In the long run, that may be one of the best benefits they'll ever receive.

So invest \$100 or \$500—or whatever it takes—and hand-deliver this week's book to every employee. Bethany and Scott Palmer, "The Money Couple," have written a practical and timely guide to help couples with financial communication. Their unique idea: the root cause of money troubles is not a lack of money or budget systems, it is financial infidelity.

You'll learn about the five money personalities: Saver, Spender, Risk Taker, Security Seeker, and Flyer (as in flying by the seat of your pants). What's your personality? How about your spouse? What happens when Spenders marry Savers? (They explain and give amazing counsel.)

Bethany and Scott list the "Eight Simple Rules for Fighting Fair," including Rule #7: Expect to Blow It. "We certainly don't expect you to fight fair every time you argue—we don't."

"Financial infidelity can consume your relationship like a wildfire taking hold in a field of dry grass," they write. "You end up spending what seems like every single moment talking about money, fighting about money, crying about money. Or you stop talking about money altogether because it's just too painful." Their solution? "Consider this book a bucket of water you can use to douse the flames." (Amen to the bucket!)

The Palmers recommend simple tools for fixing financial headaches: the Money Dump and the Money Huddle (a monthly meeting). Their resource-rich [website](#) includes the Financial Relationship Index (FRI Survey), the Money Personalities Quiz, their blog and much more. Financial infidelity is the number one cause of divorce. Preserve marriages—buy this book for every team member, married or unmarried.

To order this week's book from Amazon, click on this title: [First Comes Love, Then Comes Money: A Couple's Guide to Financial Communication](#), by Bethany and Scott Palmer.

Your Weekly Staff Meeting Questions:

1. "The Money Couple" website (see above) describes the five money personalities: Saver, Spender, Risk Taker, Security Seeker, and Flyer. What is your money personality—and what are the upsides and downsides of that style?

2. Bethany and Scott Palmer write that "financial infidelity is the number one cause of divorce." Did that surprise you? Why?

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